Evaluation Planning Example – Management Plan (SEIR*TEC)

Evaluation Activities	Timeframe	Person Responsible	Resource(s)
What evaluation activities will occur?	When will the	Who will be responsible	What resources do you
	evaluation activity	for ensuring the activity	need to do the
	occur?	occurs?	evaluation?
Evaluation Team Meetings	Monthly	Project Coordinator	 Meeting space and
Collect baseline data	July	Project Coordinator	resources for monthly
Develop rubrics for lesson plan review	July	Curriculum Specialist	committee meeting
Identify needs assessments and	July	Project Coordinator	 Web-based document
surveys			sharing tool, e.g.,
Pilot instruments	August	Project Coordinator	WebEx
Provide training on classroom	August	Technology Facilitator	 State and local
observation			curriculum
Develop focus group protocol and	August	Project Coordinator	 System to collect
questions			electronic lesson plans
Collect interim data		Project Coordinator	• Database software, e.g.,
 Needs assessments 	September		Microsoft Access,
o Surveys	September		FileMakerPro
 Classroom observations 	October		• Rubric for assessing
 Focus Groups 	October		 lessons Classroom observation
 Nine-week Grades 	Quarterly		 Classroom observation instrument
Review progress on meeting	December	Evaluation Committee	 Data collection
benchmarks			hardware, e.g., PDAs,
Collect end-of-school-year data	Мау	Project Coordinator	laptops, scanner
			 Web-based survey
Analyze data	Мау	Project Coordinator	software, e.g., ReMark
			\circ Quantitative data
Write report(s)	June	Project Coordinator	analysis software, e.g.,
			SPSS
Share results with stakeholders	June	Evaluation Committee	 Qualitative data analysis
Make recommendations based on data collected	Monthly	Evaluation Committee	software, e.g., N*VIVO

