

Evaluation Term	Matching Answer	Definition of the Evaluation Term	Explanation of Turkey Analogy
1. Summative evaluation	g. After dinner, family and friends say the turkey recipe should be used again next fall.	Provides information about the results of the program that are often used to determine whether to continue or expand the program	After the meal, family and friends provided information that the turkey recipe was good, which suggests that it should be used again.
2. Formative evaluation	i. Aunt Ethel tastes the potatoes as she is mashing them and keeps adjusting the amount of milk, salt, and pepper to make the potatoes taste good.	Data is collected while the program is under development in order to improve its effectiveness and success.	Aunt Ethel tasted the potatoes to gather information she can use to adjust the amount of ingredients to make sure the potatoes taste good.
3. Indicator	k. The turkey should turn a rich golden brown when it has finished cooking.	A measure used to determine whether the project was successful in achieving the desired result	When the turkey turns a rich, golden brown - that's an indication that it has been cooked successfully.
4. Assessment	h. Uncle Leo observes the kids as they set the table to determine whether they are doing it correctly.	Collecting data to determine where a person stands on a characteristic of interest such as a behavior, ability, belief, aptitude, or achievement	Uncle Leo collected data about whether the kids knew how to set the table (achievement)
5. Benchmarks	b. The cook opens the oven every 20 minutes to check the internal temperature of the turkey to determine when it reaches the desired internal cooking temperature of 165°	Used to gauge progress – usually in intervals - toward achieving the desired result	The cook opened the oven in 20 minute intervals to examine the progress of the internal temperature of the turkey in order to determine when it reached the desired temperature of 165°
6. Needs assessment	j. Before Thanksgiving, Mom asks the guests if they will require vegetarian options.	An exploration of the needs, wants, values or ideals that might be relevant to the program. Needs assessment data are often used in planning a project or program.	Before Thanksgiving, Mom explored the gastronomic needs of the guests so she could plan the menu accordingly.

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7. Treatment & Comparison groups	f. Guests at the main dinner table are served wine with dinner, while guests at the side table are not. Later, both parties are asked if they are hungry enough for dessert.	Treatment: Subject to the program treatment	One group of guests was served wine with dinner (treatment), while the other group was not (comparison). Later, both parties were asked if they are hungry enough for dessert to see if the treatment effected group behavior.
		Comparison: Not subjected to the treatment and therefore provides a basis for contrast between behavior of the two groups	
8. Pre-post test	c. Mom records Dad's weight before and after Thanksgiving.	Determines performance prior to and after the delivery of the program or treatment	Mom made note of Dad's weight before and after Thanksgiving to check for change after the meal.
9. Random assignment	e. The male guests repeatedly flip a coin to determine which of them will dry dishes and which will watch football	The process of placing people in different groups in such a way that every individual has an equal chance of being in each group	By flipping a coin, each man had a 50% chance of being assigned to either the dish drying or football group.
10. Evidence	a. No turkey remains on the platter or plates after dinner.	The resulting data that suggests whether your program was successful or not	An empty platter is good evidence that the meal was successful (unless the dog got to the platter).
11. Instrument	l. The cook uses a thermometer to check the internal temperature of the turkey.	Any data collection device developed, used, or adapted for the purpose of evaluation	The cook used a thermometer as an instrument to check the internal temperature of the turkey to evaluate its doneness.
12. Accountability	d. When Mom was planning the meal, she wrote a complete list of the all guests, all the ingredients, and the cost of the ingredients to get an estimate of how much the meal would cost.	Responsibility for the justification of expenditures, decisions, or the results of the program	After the meal, Mom compared the cost and results of the meal to see if it was worth the expenditures.